

INVITATION TO SHOWCASE YOUR PRODUCTS AND SERVICES



**Southeastern and Virginia Association
of School Business Officials
Joint Conference and Discovery Forum
March 24-25, 2026
Alexandria, Virginia**

The Southeastern and Virginia Association of School Business Officials (SASBO and VASBO) invites you to join school business officials and key financial decision makers from across the twelve southeastern states in one location for networking and collaboration.

WHY EXHIBIT?

Showcase your brand where it matters most — in front of the leaders shaping the future of school business! Exhibiting at the SASBO-VASBO Joint Conference puts you face-to-face with the decision makers who purchase, plan and influence budgets across the Southeast.

Take advantage of this one-of-a-kind opportunity to:

- Build meaningful relationships with school business professionals from twelve states.
- Showcase your products, services and innovative solutions that support education.
- Gain visibility and brand recognition among key decision makers.
- Strengthen your presence in the K–12 education marketplace.

SET YOURSELF APART

As a sponsor/exhibitor, you will reach the individuals responsible for the financial success of school districts throughout the Southeast. This unique opportunity maximizes your visibility - both at the conference and all year long.

Your support helps us advance excellence in school business and highlights your company's commitment to public education.

All Exhibitors Receive:

- ◇ Logo displayed on video board
- ◇ Recognition in digital program and mobile app
- ◇ Excel file of conference attendees
- ◇ Networking at the welcome reception
- ◇ Tuesday breakfast and lunch
- ◇ Wednesday breakfast

Thank you for your support
For assistance, contact Sandy Halliwell at 601-941-5747 or sasboexhibits@gmail.com

CONFERENCE SPONSOR/EXHIBITOR SCHEDULE

SASBO and VASBO Association of School Business Officials Conference and Discovery Forum Hilton Mark Center in Alexandria, VA

Monday, March 23, 2026

- Exhibitor Set-up - 3:00 pm - 5:00 pm

Tuesday, March 24, 2026

- Exhibitor Set-up - 7:00 am - 9:30 am
- Exhibits Open - 9:30 am - 10:00 am
- Exhibits Open - 11:10 am - 11:40 am
- Lunch/Networking/Business Meeting - Vendors Welcome - 11:40 am - 1:20 pm
- Exhibits Open - 2:20 pm - 2:50 pm
- Exhibitors Network Time at Welcome Reception - 4:30 pm - 5:30 pm

Wednesday, March 25, 2026

- Exhibits Open with Door Prize Giveaway - 10:10 am - 11:40 am
- Exhibits Breakdown and Move Out - 11:40 am - 12:40 pm

Wednesday, March 25, 2026 (for sponsors with full conference registration)

- Dinner & Live Band at The Hamilton Live - 6:30 pm - 9:30 pm (tickets can be purchased)

Thursday, March 26, 2026 (for sponsors with full conference registration)

- Discovery Forum Speaker - 9:45 am - 11:15 am
- Dinner and Entertainment at the hotel - 6:30 pm - 9:30 pm (tickets can be purchased)

SPONSORSHIP LEVELS AND COSTS

Higher level sponsors receive additional benefits including conference registration, additional associate memberships and an opportunity to speak to members.

Reserve your space today!

GENERAL EXHIBIT SPACE

Includes:

8' X 8' piped and draped booth or tabletop
3' draped sides
6' draped table, two chairs & wastebasket

SASBO Associate Member

General Exhibit Space:

\$1,250 per booth – Early Bird prior to February 1, 2026. \$1,500 on February 1, 2026

Non-Associate Member

General Exhibit Space:

\$1,500 per booth – Early Bird prior to February 1, 2026. \$1,750 on February 1, 2026

- Includes one booth for up to two representatives.
- Each additional representative attending is \$200.

Higher level conference sponsors are given priority on all exhibit spaces.

SASBO SPONSORSHIP LEVELS

All contributions throughout the year are applied to all sponsorship levels

Diamond - Major Event or Service Sponsor - \$10,000 or Above

Includes one booth with up to five (5) representatives at conference (\$1,700 Value); first priority in exhibit space selection; name highlighted in conference digital program and mobile app with logo; recognition at conference opening general session; opportunity to speak to membership at a SASBO event; three (3) full conference registrations includes all conference events (\$1,200 Value); five (5) SASBO Associate Memberships (\$1,250 Value); logo with hyperlink displayed on SASBO website and mobile app.

Platinum - Event or Service Sponsor - Between \$7,000 - \$9,999

Includes one booth for up to four (4) representatives at conference (\$1,550 Value); second priority in exhibit space selection; name highlighted in conference digital program and mobile app with logo; recognition at conference opening general session; opportunity to speak to membership at a SASBO event; two (2) full conference registrations includes all conference events (\$800 Value); four (4) SASBO Associate Memberships (\$1,000 Value); and logo with hyperlink displayed on SASBO website and mobile app.

Gold - Contributes Between \$4,000 - \$6,999

Includes one booth for up to three (3) representatives at conference (\$1,400 Value); priority in presenting at a SASBO event (based on space availability); one (1) full conference registration includes all conference events (\$400 Value); three (3) SASBO Associate Memberships (\$750 Value); and company logo and name listed on the website.

Silver - Contributes Between \$2,500 - \$3,999

Includes one booth for up to two (2) representatives at conference (\$1,250 Value), two (2) SASBO Associate Membership (\$500 Value) and company logo and name listed on the website.

Bronze - Contributes Between \$2,000 - \$2,499

Includes one booth for up to two (2) representatives at conference (\$1,250 Value); one (1) SASBO Associate Membership (\$250 Value); and company logo and name listed on the website.

Discover the Power of Sponsorship

By becoming a high-level sponsor, your company demonstrates its commitment to supporting school districts throughout the Southeast. Enhance your visibility and align your marketing strategy with education leaders by participating as an official SASBO Sponsor.

All sponsorships contribute toward **Diamond, Platinum, Gold, Silver, and Bronze recognition levels** — including the following exciting conference opportunities.

Discovery Track Sponsorship – \$2,500 (5 available per day)

Includes attendance by two company representatives

Wednesday, March 25

Join attendees as they embark on unique afternoon experiences — from touring George Washington's Mount Vernon and Arlington National Cemetery to exploring iconic D.C. monuments, the U.S. Capitol, or competing in the thrilling *Beat the Bomb Challenge*.

Thursday, March 26

All attendees will be transported to and from the National Mall for an inspiring afternoon at the Smithsonian Museums — one of the most visited cultural destinations in the world. Attendees will tour the museums on their own.

By sponsoring a Discovery Track, your company will be recognized as part of one of the conference's most anticipated and memorable experiences.

Thank you for your support

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SASBO - VASBO
SOARING IN SERVICE

