

# INVITATION TO SHOWCASE YOUR PRODUCTS AND SERVICES



**Southeastern Association  
of School Business Officials  
Conference and Discovery Forum  
April 16, 2024  
Greenville, South Carolina**

The Southeastern Association of School Business Officials (SASBO) invites you to experience an opportunity like no other in the Southeast.

This conference will attract school business officials from across the twelve southeastern states, bringing key financial decision makers together in one location!

SASBO is a professional organization representing over 4,000 school business professionals. Our mission is to provide networking, professional development, and relevant information to promote and advance personnel engaged in positions supporting education in areas of business and administrative services throughout the Southeast.

## SET YOURSELF APART

As a sponsor/exhibitor at the conference, you will meet attendees who are responsible for the financial success of school districts in the Southeast. This unique opportunity will maximize your visibility at our annual conference and throughout the year with members.

Your support allows us to continue to provide high quality professional development, promote the highest standards in school business and recognize you and your company's commitment to public education.

Contact Sandy Halliwell prior to March 1, 2024, for sponsorship opportunities. Early commitment ensures your company receives full recognition all year.

### All Exhibitors Receive:

- ◇ Logo displayed on video board
- ◇ Name recognized in conference digital program and mobile app
- ◇ Excel file of conference attendees
- ◇ Network at welcome reception
- ◇ Tuesday lunch and break

**Thank you for your support**  
**For assistance, contact Sandy Halliwell at 601-941-5747 or [sasboexhibits@gmail.com](mailto:sasboexhibits@gmail.com)**

# CONFERENCE SPONSOR/EXHIBITOR SCHEDULE

## Southeastern Association of School Business Officials Conference and Discovery Forum Hyatt Regency, Greenville, South Carolina

### Tuesday, April 16, 2024

- Exhibitor Set-up - 7:00 am - 9:00 am
- Exhibitor Meeting - Stage Area - 8:30 am - 8:45 am
- Exhibitor Open with Break in Exhibit Hall - 10:20 am - 11:20 am
- Lunch/Networking/Business Meeting - Vendors Welcome - 12:10 pm - 1:45 pm
- Exhibits Visitation - 2:45 pm - 3:30 pm
- Exhibits Breakdown - 3:30 pm – 4:30 pm
- Exhibitors Network Time at Welcome Reception (Door Prizes) - 4:30 pm - 5:30 pm
- Move Out - 5:30 pm

### Wednesday, April 17, 2024 (for representatives with full conference registration)

- Discovery Forum Speakers

### Thursday, April 18, 2024 (for representatives with full conference registration)

- Discovery Forum Speakers
- Dinner and Entertainment at Hotel - 6:30 pm - 9:30 pm (tickets can be purchased)

## SPONSORSHIP LEVELS AND COSTS

Higher level sponsors receive additional benefits including conference registration, additional associate memberships and an opportunity to speak to members.

**Reserve your space today!**

### GENERAL EXHIBIT SPACE

Includes:

8' X 10' piped and draped booth  
3' draped sides  
6' draped table, two chairs & wastebasket

### Associate Member

#### General Exhibit Space:

\$1,250 per booth – Early Bird prior to March 2, 2024. \$1,500 after March 1, 2024

### Non-Associate Member

#### General Exhibit Space:

\$1,500 per booth – Early Bird prior to March 2, 2024. \$1,750 after March 1, 2024

- Includes one booth for up to two representatives.
- Each additional representative attending is \$150.

**Higher level conference sponsors are given priority on all exhibit spaces.**

# SASBO CONFERENCE SPONSORSHIP LEVELS

All sponsorships throughout the year are applied to all sponsorship levels

## **Diamond - Major Event or Service Sponsor - \$10,000 or Above**

Includes one booth with up to five (5) representatives at conference (\$1,700 Value); first priority in exhibit space selection; name highlighted in conference digital program and mobile app with logo; recognition at conference opening general session; opportunity to speak to membership at a SASBO event; three (3) full conference registrations includes all conference events (\$1,200 Value); five (5) SASBO Associate Memberships (\$1,250 Value); logo with hyperlink displayed on SASBO website and mobile app.

## **Platinum - Event or Service Sponsor - Between \$7,000 - \$9,999**

Includes one booth for up to four (4) representatives at conference (\$1,550 Value); second priority in exhibit space selection; name highlighted in conference digital program and mobile app with logo; recognition at conference opening general session; opportunity to speak to membership at a SASBO event; two (2) full conference registrations includes all conference events (\$800 Value); four (4) SASBO Associate Memberships (\$1,000 Value); and logo with hyperlink displayed on SASBO website and mobile app.

## **Gold - Contributes Between \$4,000 - \$6,999**

Includes one booth for up to three (3) representatives at conference (\$1,400 Value); priority in presenting at a SASBO event (based on space availability); one (1) full conference registration includes all conference events (\$400 Value); three (3) SASBO Associate Memberships (\$750 Value); and company logo and name listed on the website.

## **Silver - Contributes Between \$2,500 - \$3,999**

Includes one booth for up to two (2) representatives at conference (\$1,250 Value), two (2) SASBO Associate Membership (\$500 Value) and company logo and name listed on the website.

## **Bronze - Contributes Between \$2,000 - \$2,499**

Includes one booth for up to two (2) representatives at conference (\$1,250 Value); one (1) SASBO Associate Membership (\$250 Value); and company logo and name listed on the website.

**There are 41 booths and 27 table tops to be assigned at the conference. Vendors registering to exhibit after February 25 will be assigned what is left.**