



Southeastern Association of School Business Officials



Online
Professional
Development
Series

Expert Exchange Information 2014-2015

The complete series begins October 16th. Members may purchase the entire series for \$200, one for \$49 or select three for \$99. Earn up to 18 CPE units (2 hours for each session). Go to www.sasbo.org to register and for more details.

Live Presentations are scheduled for 2:00 p.m. EST/1:00 p.m. Central
All sessions will also be recorded for future viewing

October 16, 2014 "Health Care Reform: Strategic Considerations for the School Business Official"

Ed Pudlowski, *Chief Operating Officer for American Fidelity Administrative Services and an Assistant Vice President for American Fidelity Assurance Company*

With the ever-shifting landscape of the Affordable Care Act it is good to hear from someone who can provide guidance for those trying to implement policy and procedures to keep their school districts in compliance.

November 13, 2014 "Fraud Detection, Prevention and Internal Controls"

Susan Barkley, *Assistant Director, Division of District Support – Office of Administration and Support Kentucky Department of Education*

Don't wait until it is too late to evaluate procedures and renew your commitment to internal controls. By looking at some interesting statistics from the Certified Fraud Examiners latest study, you will be able to see how internal controls are designed to prevent fraud, red flags that indicate potential fraud, and specific instances of fraud and procedures that could be implemented to prevent it from occurring in your school district.

December 11, 2014 "Crisis Management Planning"

Dave Kornegay, *Senior Applications Engineer and a "Success Consultant" at SchoolDude*

Districts are often encouraged to review, update and exercise their emergency plans several times per year. In this session, we will review options in coordinating the "whos" and the "hows" to prepare for the "whats" along with resource options to consider using for your preparedness plans.

January 15, 2015 "Developing the Leader for the Future"

Roger Underwood, *Business Manager, Knox County Schools, Tennessee*

There are all kinds of leaders. Some leaders lead from the front, and some from the rear. One often hears that great leaders are always born. Great leadership can be learned, but has to begin on a personal basis. This session will detail some of the characteristics that are essential to becoming a great leader.

February 19, 2015 “Latest in Payroll Issues”

Rita Zazzaro, *Director, Payroll, School District of Lee County, Florida*

Learn about the latest in payroll concerns that plague school districts around the country. It is often the most difficult of issues to deal with and hearing from an expert in the field may be just what you need to succeed in this area of your responsibilities.

March 19, 2015 “Managing the Ever Changing Work Force”

Rebecca Owens, *Assistant Superintendent, Williamson County Schools, Tennessee*

In today’s world of diminishing “Baby Boomers” and the ever increasing numbers of “GenX’rs” and “Millennials,” the needs and considerations of the shifting workforce will keep you on your toes. What motivates and supports each of these groups is unique. Learning how to manage these individuals, to attract and retain them in your district could be invaluable.

April 23, 2015 “Performance Measurement and Management in School Transportation”

Robert Schoch, *Independent Consultant, Retired Director of Business Administration, North Penn School District, Pennsylvania*

School transportation is one of the largest support service costs for public schools representing over 4% of total public school spending on a national basis. School transportation is also a complex system with many interrelated components including buses, drivers, routes, school bell times, operating and maintenance costs, and local decisions regarding the levels of service provided. This session will discuss how some of the decisions made at the local level can make this facet of your district become more efficient.

May 21, 2015 “Policy and School District Finance”

Earl Burke, *Assistant Superintendent of Business Services and Operations, and Chief Financial Officer for the Hinds County School District, Mississippi*

School districts are being characterized as inefficient and wasteful abusers of taxpayer dollars. We are constantly compared to businesses, all the while we are assailed with new and ever changing laws and requirements. To meet these requirements, school boards and school administrators must adopt policies and procedures that responsibly govern and guide the fiscal operations of their school district. This presentation will provide discussion on how policy affects district finances and provide some best practice guidance on how to shape policy.

June 18, 2015 “Technology Trends...What Is Out There to Help You (And Your Students) Work Smarter?”

Marla Carnes, *Director of Business Operations, Russell County Board of Education, Kentucky*

Learn what is out there today that can help you manage your busy days. There seems to be new applications and interfaces that crop up on a daily basis. Hear from one of the best how some of these tools can help you navigate the technological world we live in today.



Thanks to Schooldude.com for their support of the Expert Exchange.